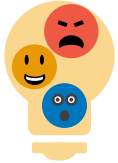


Stories are...



Real life in the business world is fast-paced. At times, it can feel like talent development is scrambling to keep up. So who has time to design a story?

As talent developers, you already have all of the information you need to design a story for your audience. And with some practice, you'll be creating stories at warp speed. This session will get you started with some basic Story Design tools.



Rance Greene

rance@needastory.com

MAX'S MISS



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Design

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Develop

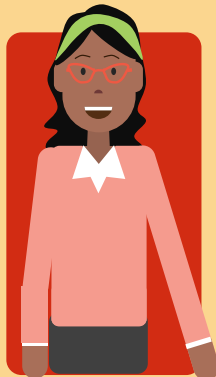
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Implement

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Evaluate

Analyze



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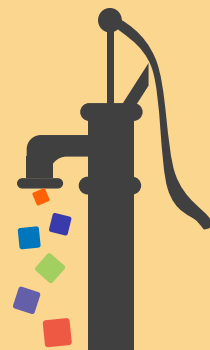
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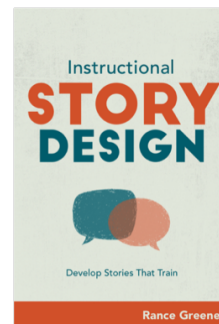


STORY



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